



SUSTAINABLE AGRICULTURE FOR THE FUTURE

full colour advert / advertorial	Rate per placement (Please circle applicable rate)				Size	Indicate your choice	Negotiated / Discount Rate*
	1 placement	3 placements	6 placements	12 placements			
Double page spread	R16 800	R15 120	R13 440	R11 760	420 x 297	<input type="checkbox"/>	
Inside front cover	R9 450	R8 505	R7 560	R6 615	210 x 297	<input type="checkbox"/>	
Back cover	R9 450	R8 505	R7 560	R6 615	210 x 297	<input type="checkbox"/>	
Full page	R8 400	R7 560	R6 720	R5 880	210 x 297	<input type="checkbox"/>	
Half page horizontal	R4 725	R4 305	R3 885	R3 360	210 x 148	<input type="checkbox"/>	
Half page vertical	R4 725	R4 305	R3 885	R3 360	210 x 148	<input type="checkbox"/>	
¼ page	R3 675	R3 225	R2 835	R2 415	105 x 148	<input type="checkbox"/>	
¼ page banners	R3 675	R3 225	R2 835	R2 415	105 x 148	<input type="checkbox"/>	
Front cover banner	R10 500	R9 450	R8 400	R7 350	210 x 40	<input type="checkbox"/>	
Double page advertorial	R15 000	R13 500	R12 750	R12 000	1 500 words	<input type="checkbox"/>	
Full page advertorial	R8 000	R7 200	R6 400	R5 600	800 words	<input type="checkbox"/>	
Article sponsorship + ad	R9 450	R8 505	R7 560	R6 615	210 x 297	<input type="checkbox"/>	
Page 3 banner ad	R5 250	R4 725	R4 200	R3 675	210 x 60	<input type="checkbox"/>	
Premium package (consecutive months)		R15 000	R12 000	R10 000	See Media kit	<input type="checkbox"/>	

Edition		Booking deadline	Material deadline	Indicate edition(s)	Edition		Booking deadline	Material deadline	Indicate edition(s)
129	Jan 2024	23 Jan	25 Jan	<input type="checkbox"/>	135	Jul 2024	19 Jul	23 Jul	<input type="checkbox"/>
130	Feb 2024	20 Feb	22 Feb	<input type="checkbox"/>	136	Aug 2024	20 Aug	23 Aug	<input type="checkbox"/>
131	Mar 2024	20 Mar	22 Mar	<input type="checkbox"/>	137	Sep 2024	20 Sep	23 Sep	<input type="checkbox"/>
132	April 2024	20 Apr	23 Apr	<input type="checkbox"/>	138	Oct 2024	21 Oct	24 Oct	<input type="checkbox"/>
133	May 2024	20 May	32 May	<input type="checkbox"/>	139	Nov 2024	20 Nov	22 Nov	<input type="checkbox"/>
134	Jun 2024	19 Jun	22 Jun	<input type="checkbox"/>	140	Dec 2024	9 Dec	11 Dec	<input type="checkbox"/>

Terms and conditions 1. Rates exclude VAT and/or agents' commission. 2. Account strictly payable after signoff of final proof. 3. E&OE	*Discount rates: 3 placements: 10 % discount + 1 FREE advertorial/ad 6 placements: 20% discount+ 2 FREE advertorials/ads 12 placements: 30% discount + 4 FREE advertorials/ads
--	--

CONTACT DETAILS

Name of company _____

Postal address _____

Tel _____ Cell _____ Email _____

ACCOUNT DETAILS

Person responsible (if different from above): _____

Tel _____ Email _____

CI/PO _____ VAT no _____

ARTWORK

Provide final artwork Need graphic design

I, the undersigned, hereby declare that:

a) I have been duly authorised to deal on behalf of the business/entity, and that all information is true and correct.

b) That I, with my signature, commit myself as guarantor and debtor in solidum with the business/entity for the timeous payment of all outstanding amounts incurred in respect of this agreement.

Signature/Name: Authorised person _____ **Date** _____

Return completed booking form to:
2024

e-mail: gerda@agriabout.com